

RESOLUTION 2011-118

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF FERNANDINA BEACH, FLORIDA, APPROVING THE FORWARD FERNANDINA STRATEGIC PLAN; DIRECTING THE CITY MANAGER TO PROCEED WITH IMPLEMENTING THE PLAN; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in 1999, the City of Fernandina Beach recognized the importance of planning for the long-term viability of the community through a visioning effort known as Vision 2000, which was updated in 2005 and re-titled Vision 2020; and

WHEREAS, over the years, numerous community studies and plans have also been conducted, such as the Waterfront Park Plan, the Community Redevelopment Area Finding of Necessity and Traffic Circulation/Parking Study, and the Walker Downtown Parking Study, all of which contribute towards revitalization planning efforts; and

WHEREAS, in 2009, the City Commission recognized the importance of revitalization of the downtown core through establishing a goal to create a five-year revitalization plan; and

WHEREAS, the City Commission requested the Historic District Council's input on their downtown revitalization goal and in July 2010, the Commission and Historic District Council held a workshop to discuss implementation strategies; and

WHEREAS, Ed McMahon, a noted community revitalization expert, visited with the City Commission and staff in September 2010 to address revitalization concerns; and

WHEREAS, a strategic plan to implement Vision 2000, Vision 2020, additional planning efforts, and the Commission's goal is vital to implementing revitalization and viability efforts; and

WHEREAS, the City Commission adopted Resolution 2011-05 in January 2011 which supported the Forward Fernandina Revitalization effort and directed the City Manager to provide the appropriate level of support to move the initiative forward; and

WHEREAS, the City Manager with the assistance of the Planning staff, Directors, several staff members and members of the Amelia Island-Fernandina Restoration Foundation developed a comprehensive draft Forward Fernandina Strategic Plan; and

WHEREAS, the proposed Forward Fernandina draft strategic plan has been available for public comment and review and the City Commission held workshops and community meetings to solicit and hear public commentary on the proposed plan; and

WHEREAS, the City has retained a qualified financial advisor and bond counsel to review and provide recommendations on financing methods available to the City to finance the projects listed in the Strategic Plan; and

WHEREAS, the City Commission publicly acknowledges the efforts of the City Manager, staff and members of the Amelia Island-Fernandina Restoration Foundation for creating the Forward Fernandina Strategic Plan.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF FERNANDINA BEACH, FLORIDA, THAT:

SECTION 1. The City of Fernandina Beach City Commission supports and adopts the amended Forward Fernandina Five Year Strategic Plan dated August , 2011 which includes waterfront parks, Front Street rehabilitation, Alachua rail road crossing, downtown library, downtown revitalization and Eighth Street corridor and surrounding neighborhoods.

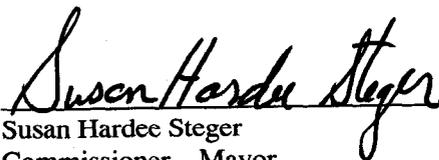
SECTION 2. The City of Fernandina Beach City Commission authorizes and directs the City Manager to proceed with the implementation of the Strategic Plan which will be funded through non-ad valorem resources including a revenue bond/bank loan proceeds not to exceed six million (\$6,000,000.00) dollars to be made in up to three draws by 2015.

SECTION 3. The City Commission hereby directs the City Manager to report on the status of the Forward Fernandina Strategic Plan quarterly beginning on or before November 15, 2011.

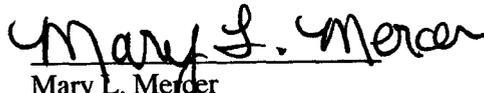
SECTION 4. This Resolution shall become effective immediately upon adoption.

ADOPTED this 16th day of August, 2011.

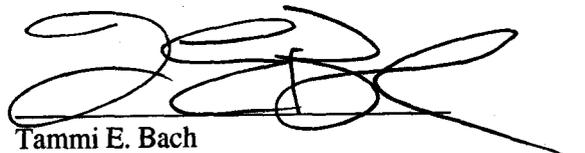
CITY OF FERNANDINA BEACH


Susan Hardee Steger
Commissioner - Mayor

ATTEST:


Mary L. Mercer
City Clerk

APPROVED AS TO FORM:


Tammi E. Bach
City Attorney

CITY COMMISSION AGENDA ITEM
CITY OF FERNANDINA BEACH

SUBJECT: Resolution 2011-118
Support for the Forward Fernandina Revitalization Effort

DEPARTMENT: City Manager's Office

ATTACHMENTS: Ordinance Resolution
 Other Support Documents

SUMMARY: In 2009, the City Commission recognized the importance of revitalization of the downtown core through establishing a goal to create a five (5) year revitalization plan and over the years, numerous community studies and plans have been conducted, all of which contribute towards revitalization planning efforts. In January, 2011, the City Commission adopted Resolution 2011-05 which supported the Forward Fernandina Revitalization effort and directed the City Manager to provide the appropriate level of support to move the initiative forward and with the assistance of the City staff and members of the Amelia Island-Fernandina Restoration Foundation, developed a comprehensive draft Forward Fernandina Strategic Plan. The proposed Forward Fernandina draft Strategic Plan has been available for public comment and review and the City Commission held workshops and community meetings to solicit and hear public commentary on the proposed plan.

Based upon direction from the City Commission, staff recommends approval and implementation of the Strategic Plan pursuant to the annual budget approval.

CITY ATTORNEY COMMENTS: NO COMMENTS

RECOMMENDED MOTION: Approve Resolution 2011-118

DEPARTMENT HEAD	Submitted: Michael J. Czymbor City Manager	Date: 8/10/11
	Requested Agenda	Date: 8/16/11
FINANCE DEPARTMENT	Approved as to Budget Requirements Budgeted <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A	Date:
CITY ATTORNEY	Approved as to Form <i>TEB</i>	Date: 8/10/11
CITY MANAGER	Approved Agenda Item for <i>M</i>	Date: 8/10/11

COMMISSION ACTION: Approved as Recommended Disapproved
 Tabled Indefinitely Continued to Certain Date
 Approved as to Form Other

Approved at the City Commission Meeting

Held on 8.16.11
Voted: 30 Initial: AM