



AGENDA
GREENS AND OVERSIGHT COMMITTEE
October 20, 2016
3:00 PM
CITY HALL CONFERENCE ROOM – 204 ASH STREET
FERNANDINA BEACH, FLORIDA 32034

1. CALL TO ORDER / ROLL CALL

2. APPROVAL OF MINUTES

Documents:

[2016 08-18 GOC RM Minutes Draft.pdf](#)

3. OLD BUSINESS

Dead Tree Removal
Membership Drive

3.1. NEW BUSINESS

ROUNDS & REVENUE
PROFIT & LOSS

Documents:

[GOC Financials Sept 2016.PDF](#)

4. MARKETING UPDATE FROM PRIOR MONTH

Documents:

[GOC Marketing Sept 2016.PDF](#)

5. WGA & MGA UPDATE

6. REQUESTS FROM THE PUBLIC TO BE HEARD ON ITEMS NOT ON THE AGENDA

7. ADJOURNMENT

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the General Manager.

1. Call To Order/Roll Call –The meeting was called to order at 3:00 pm.

Members Present: Beth McQueen, Bruce Smyk (Chair), Bob McKain (Vice-Chair), Jane Paige, Vicki Galpin, and Carl Galpin

Members Absent: Rob Maynard

Others present: General Manager Steve Murphy and Mr. Michael Guiney.

2. Approval of Minutes – The minutes of the July 21, 2016 Regular Meeting were presented for approval. **A motion was made to approve the Minutes. Vote upon passage of the motion was taken by ayes and nays and being all ayes, carried.**

3. Old Business

No. 3 Tee Box South Update – Mr. Murphy reported the superintendent was released two weeks ago and explained that Mr. Michael Guiney would be the Interim Superintendent. There was a brief discussion about this noting that continuity of the maintenance has been reinstated.

Mr. Guiney explained long term he'd like to address the tee around the time of over seeding. He reported they were fertilizing all tees and spraying out the weeds. He briefly explained maintenance measures for the course. Mr. Murphy noted there has been improvement over the past two weeks until the course receives the equipment needed from the insurance. Chair Smyk inquired about tree interference on that tee. Mr. Murphy replied there would be some tree pruning. He explained during the budget process the Golf Course lost the driving range improvements for next year. He stated there was \$75,000 in the budget for tee box renovations, and that work might be done in-house to save some money. He pointed out that work cannot start until spring. He commented the carts were put in the 2017/2018 budget, but the cart repair line was increased in next year's budget to make them last another year. There was some discussion about this noting that some carts were getting new tires. The committee was made aware of some of the costs associated with the repair/maintenance of the 81 carts.

Chair Smyk inquired about the cost of driving range improvements. Mr. Murphy replied \$25,000. Chair Smyk questioned the loss of revenue when the driving range is down after rains. Mr. Murphy stated that wasn't part of the renovations and clarified it was for the screening. He pointed out the drainage project was \$250,000. There was a brief discussion about the budget meeting with the City Commission. There was a review of the revenue figures that had not increased over last year, and some general discussion about the figures shown. The committee also discussed when other courses opened in the area.

Membership Drive – Mr. Murphy reported the membership process would begin September 1, 2016. He stated the membership dates are October 1, 2016 through September 30, 2016. Ms. McQueen requested clarification of the resident versus non-resident verification. Mr. Murphy explained owners of a business, property, or home in the City and pay City taxes get the City rate. He stated they use Nassau County's GIS to determine whether they are a City resident or not. There was a brief discussion about this, and some discussion about how to increase membership.

Mr. Murphy briefly explained the marketing plan included email blasts, the newspaper, and selling to customers coming in the door. There was some discussion about printing out an individual sheet for each of the WGA members and MGA members to show them how much golf they've played at the course, but

it was noted it was really quick and easy to print out the sheet when the individual is at the course. It was explained that a seasonal membership is for any five months of the year.

Dead Tree Removal – Mr. Murphy reported he received two bids and one was \$7,200 to remove 18 dead trees and the other was \$6,000. Ms. McQueen commented she thought the last time live trees were removed it was done in-house. Mr. Guiney explained they did that over the winter. Ms. McQueen inquired if the dead trees were too large to do in-house. Mr. Guiney stated they don't have the resources they had then (backhoe, trailer, etc.). There was some discussion about the dead trees on the course noting at this time there was not money in the budget. The committee had further discussion about getting estimates so that this could be brought forward to the City Commission. It was noted that it was hard to get estimates back from the tree service companies, since they were busy after the tornado in Yulee with people wanting to have trees down close to their homes.

Power Lines - Mr. Murphy reported that Florida Public Utilities was putting the Golf Course's power lines underground, and they would be putting something on the poles going out to the pump house to protect against lightning strikes.

Ms. McQueen inquired about qualitative data for what was being done, when it was being done, and how it was being done for the maintenance department. Mr. Murphy briefly explained there wasn't a chart, but every Monday certain things happen, every Tuesday other things happen, etc. Mr. Guiney stated he was in the process of putting together an agronomic plan as well as a maintenance plan. Mr. Murphy reported the calendar was now available on the website, and the maintenance calendar was incorporated into that as well as events. There was some discussion about the number of maintenance employees noting there were six employees and a mechanic.

Ms. Paige inquired if #3 South tee box would be priority when the Golf Course starts doing tee boxes. Mr. Murphy replied that would be the first one done.

Chair Smyk inquired if the equipment had been replaced that was destroyed with the fire. Mr. Murphy explained he finally received a response from the insurance company and they have not cut a check yet, because they were waiting for the Fire Marshal's report. He reported they started the design of the new building and they were sending every invoice for equipment that was purchased. There was a brief discussion about this.

4. New Business

Rounds & Revenue – Mr. Murphy reported this year through July the Golf Course has done \$1.06 million dollars and last year through July the Golf Course did \$1.183 million dollars. He reminded the committee that \$163,000 of the \$197,000 from the General Fund last year was put into the sales line. There was further discussion of the budget for the Golf Course noting that the only check the City cut for the Golf Course this year was \$50,000 for capital expenditures. There was also some discussion about the amount of money the Golf Course received for the sale of property.

Profit & Loss – This was reviewed along with Rounds and Revenues. It was noted there was a slow down at the Golf Course due to the heat.

Award – Mr. Murphy reported the Golf Course received the award "Best Municipal Golf Course on the Island" back to back years.

5. Marketing Update from Prior Month – Mr. Murphy explained there were “Thank You Thursdays” and in September the general public will be a member for a day and actual members will have \$10 cart fees. He stated the first trivia night was a huge success with \$1,000 in sales with around 70 people. He commented the second trivia night was about 93 people with \$1,800 in sales. He explained he was looking forward to continuing the trivia nights every other week. There was a brief discussion about trivia nights.

6. WGA & MGA Update – Ms. Paige reported the season starts in September and there is a 27 hole tournament coming up on October 4th. Mr. Murphy explained that was during the week of Golf Week Invitational Finals.

Mr. Galpin inquired how close staff was to getting the greens back to where they were before they were aerated. Mr. Guiney explained they are on a weekly program now. Mr. Murphy stated the speed after mowing the other day was 9. Mr. Guiney briefly described the measures he was taking to improve the greens, and he also explained that they were trying to be proactive with the maintenance of the course.

7. Requests From The Public To Be Heard On Items Not On The Agenda – There were no requests to be heard at this time.

8. Adjournment – 4:12 PM

Beth McQueen, Secretary

Bruce Smyk, Chair

Name: Paul Clark

Cover Ltr/Email Informative

Education AS Degree

Current Position Super

Yrs in industry 29

Avg Job Length 34

GCSSA Yes

References Yes

Low Budget Course No

Presented At Summit 2012

Paul Martin Clark
105 North Calhoun Street • Mount Vernon, GA 30445
912-805-1661 (email) pmclark52@bellsouth.net

August 25, 2016

Steve Murphy
Fernandina Beach Golf Club
2800 Bill Melton Rd.
Fernandina Beach, FL 32034

Dear Mr. Murphy:

I would like to take this opportunity to submit my resume for the position of Golf Course Superintendent. I am familiar with all phases of turf management; having gained invaluable experience as a "hands on" Superintendent throughout my career. My resume highlights my golf course and grounds maintenance experience.

I have been fortunate to work for some of the best resort, private, and public facilities in the country having managed facilities in both warm and cool season grasses. I am knowledgeable in overall budget planning and implementation skills having worked with budget guidelines of \$300,000 to over \$2,000,000. My skills in maintaining budget, planning, purchasing, equipment maintenance, training and supervision of employees, both computerized and manual irrigation systems, integrated pest management, in-house construction and maintenance have proved profitable for my past employers. I have been instrumental in initiating and complying with programs that seek methods to produce high quality, high playability turfgross that reduces environmental impact and keep within budget.

I would appreciate the opportunity to speak with you on the goals and objectives of your facility at length. As an avid golfer myself, I am dedicated in maintaining a challenging course which will reward members and guests with superior play. If you are looking for someone with experience and dedication to excellence, then I believe I meet your qualifications as a Superintendent and can become a valuable member of your organization.

I have obtained pesticide licenses in several states and would have no problem in complying with any state licensing requirements. Please feel free to call me any time on my cell phone at 912-805-1661 should you need additional information. I am available for an interview at your convenience. Thanking you in advance for your time and consideration.

Sincerely,
Paul "Marty" Clark

Paul "Marty" Clark
 105 North Calhoun St., Mount Vernon, GA 30445
 email: pmclark52@bellsouth.net • cell: 912.805.1661

OBJECTIVE:

Career oriented Golf Course Superintendent seeks position to utilize skills to become a valued member and long term employee within the company.

SUMMARY OF QUALIFICATIONS:

- Strong understanding of advanced turf maintenance of golf course grounds and grounds operations including irrigation, topdressing and aeration
- Holds Maine Certified Master Applicator license and Associate Degree in Turf Management and Recreational Grounds Maintenance
- Turf Management experience with a complete grow-in/renovation with Champion Ultradwarf and all other warm and cool season grasses
- Knowledge of all golf course equipment and maintenance including irrigation systems, computerized controllers and pump stations for Rainbird, Toro and Hunter
- Solid understanding of laws and regulations affecting the management of golf course operations and chemical applications
- Maintain tees, fairways, rough and greens to tournament level conditions, through proper cultural, fertility, chemical and irrigation practices
- Supervisory and management experience of staff and monitoring of contractors
- Adept at budget management ensuring projects costs stay within allocated budget requirements

EMPLOYMENT

04/14 to Present

Castine Golf Club – Castine, Maine
Willie Parks, Jr. 1921

Golf Course Superintendent

- Directly responsible for the operation of a 9-hole semi-private golf course
- Planned and budgeted for additional or replacement capital equipment
- Renovation of Bunkers 2015
- Improvement of Irrigation systems including an additional pond built in 2014
- Implemented an integrated pest and fertilization program using green methods,
- Course has become Audubon Certified 2015

Maine Golf & Tennis – Belgrade, Maine
Golf Course Superintendent Seasonal Position

- MGTA is the highest ranked golf and tennis camp for co-eds ages 8-17 in the United States. Maintenance of Camp's Golfing Facilities.
- Worked with PGA Pro Kenny Knox.
- Re-established greens and playability of existing of course

5/2013-8/31/13

Hawk's Point Golf Club – Vidalia, GA

Golf Course Superintendent

- Directly responsible for the operation of 18 hole golf course. Managed full and part-time employees in the daily operation of the golf course.
- **Highlights of projects completed and additional responsibilities:**
- Completed a \$6 million dollar rebuild of golf course facility
- Planted Champion Bermuda greens and 419 Bermuda fairways and roughs.
- Worked closely with Champion Turf Farms and Tifton Turf
- 18-hole golf course, practice range, maintenance facility, clubhouse, and restaurant
- Developed and implemented management systems leading to overall improvement of golf course
- Installation of new Hunter radio controlled irrigation system with Watertronics controls for pumping facility
- Extensive drainage and water feature installation, tree replacement, and all

12/2008-07/2012

8/2003-10/2008	<p>The Creek at Hard Labor – Rutledge, GA Golf Course Superintendent Directly responsible for 18-hole facility at Hard Labor Creek State Park. Highlights of projects completed and additional responsibilities:</p> <ul style="list-style-type: none"> ▪ Summer of 2005 all greens were renovated and enlarged by more than 65%, they were converted to Champion Bermuda, an ultra dwarf hybrid grass ▪ Annually hosts the State's Georgia Peach Tournament for Junior Girls ▪ Recognized as Golf Course Superintendent for the Year 2005 within the Georgia Golf Course State System. www.georgiagolf.org.
2000-2002	<p>Carrollton Country Club – Carrollton, MO Golf Course Superintendent Responsible for 9 hole golf course</p>
1999-2000	<p>Private Estate – Palm Beach, FL Name withheld for confidentiality of owners. Maintenance of full estate grounds, including private putting green.</p>
1995-1999	<p>Turtle Creek Club – Tequesta, FL Golf Course Superintendent Responsible for maintenance of 18-hole golf course, clubhouse grounds, common areas, equipment maintenance, nursery, cart maintenance and budgeting.</p> <ul style="list-style-type: none"> ▪ Summer of 1995, all 18 greens plus practice and nursery greens renovated. ▪ All 95 bunkers were totally re-shaped and new M-31 sand was installed. ▪ Worked closely with Joe Lee who was architect of project ▪ Course reopen 12 weeks after planting.
1993-1995	<p>Rapid Turf – Rincon, GA Staff Agronomist and Production Manager Rapid Turf is an innovator of natural turf playing surfaces with advanced technology of growing turf on plastic with no growing medium.</p> <ul style="list-style-type: none"> ▪ Responsible for planting, growing and harvesting of all turf species, maintenance budgets, equipment maintenance and staff training ▪ Worked with Georgia Crop and Plant Division of the University of Georgia to grow the only Certified Tifdwarf and 419 grown with this technology in the Southeast
1989-1993	<p>Moss Creek Plantation – Hilton Head Island, SC Director of Golf and Grounds Maintenance – Moss Creek is a private 36-hole complex with the South Course a George and Tom Fazio design and the North Course a Tom Fazio design.</p> <ul style="list-style-type: none"> ▪ Responsible for two 18 hole courses, practice facility, common grounds, community recreation area, playground, swimming pool, community docks. ▪ Budgets of golf courses, common grounds, and equipment maintenance ▪ Moss Creek was voted in the 50 courses in South Carolina in 1991 and 1992 ▪ Held numerous local and state chapter championships
1987-1989	<p>Innisbrook Resort – Tarpon Springs, FL Golf Course Superintendent – At the time, Innisbrook was a 63-hole resort complex which annually, held the JC Penny Classic.</p> <ul style="list-style-type: none"> ▪ Responsible for the maintenance of the Sandpiper Course, Sandpiper practice facility, clubhouse grounds, shrubbery and vast flower gardens, budget, purchasing, supervise the work of technical and maintenance personnel and staff training.

EDUCATION

Catawba Valley Technical Institute – Hickory, NC
Turf Management, Associate Degree
Recreational Grounds Management, Associate Degree

University of Tennessee - Knoxville, TN
Tennessee Short Course in Turf Management

Continuing Education

Numerous local, state, and national educational seminars conducted by the USGA, GCSSA and state universities

Professional Affiliations

- Member of:**
- Golf Course Superintendents Association of America, Class A
 - Maine Golf Course Superintendents Association
- Past Member of:**
- Georgia Golf Course Superintendents Association
 - Florida Golf Course Superintendents Association
 - Treasure Coast Superintendents Association
 - Low Country Superintendents Associations
 - Served as Vice President and Treasurer
 - Tennessee Turfgrass Association
 - Carolinas Superintendent Association
 - Southern Turfgrass Association USGA

References:

Dr. Jim Shandley, Greens Chair
Castine Golf Club, Castine ME
149 Wilson Pt Rod, Castine, ME 04421
207-326-4127 jshandley712@roadrunner.com

Kenny Knox, PGA Professional
Kenny Knox Golf Academy, Owner
3813 Dills Rd, Monticello, FL 32344
850-251-0156 KennyKnox@gmail.com

John Worthley, Sales Rep
Sports Fields, Inc.
224 Warren Rd., Monmouth, ME 04259
207-592-0828

Other references available upon request.

Name:

Ron Hibbard

Informative

Cover Ltr/Email

AS Degree

Education

Super

Current Position

16

Yrs in Industry

64

Avg Job Length

Yes

GCSSA

Yes

References

Yes

Low Budget Course

Ron Hibbard, CGCS
Enclosure

Sincerely,

I graduated from Lake City Community College, with an A.S. Degree in Golf Course Management. I have also got my Certification in 2003 and continue to hold this prestige award. I am an USAF veteran with an honorable discharge.

I have worked with both Toro and Rainbird Irrigation systems. I am certified on the Rainbird system (Cirrus). I am very familiar with Microsoft Office, Excel, Windows and Power Point. I am also certified in CPR & First Aid. I was the Safety Director for our company. Giving weekly safety meetings and monthly inspections on all areas of concern. I am not afraid to get my hands dirty and do spraying. I have a 8 handicap so playing with members and in outings would be great PR. Being a golfer and playing your own course you get to see things through the member and guest eyes. I do have a keen eye for detail. I have had the opportunity to work both Disney and the PGA National at West Palm Beach PGA events. I have worked with over million dollar budgets and as low as \$500K dollar budgets. I know how to manage and prepare a budget keeping in mind our revenue and conditions required.

Please consider me for the Golf Course Superintendents position you have available. I have over 20 years experience and Certified for 12 years. I feel with my knowledge and experience I could produce you an outstanding golf facility. I have extensive experience in golf course construction, renovation and green grow-ins. Worked with Tifdwarf and other Ultradwarf greens. I have worked with TifSport and Tifway 419 Bermuda. I also have extensive experience in golf equipment repair and maintenance, as I was an equipment technician prior to getting my turf degree. I have served on our Chapter's Board of Directors for the SRGCSAA. I have been a Class A member with the GCSAA for over 20 years as well. I attend National Seminar Conferences and local Chapter events to keep updated on new OSHA laws and regulations. I have a valid RUP license and use both the BMP and IPM system. Good housekeeping practices, Safety and dedication is something I strive on.

Dear Steve Murphy:

Steve Murphy
Fernandina Beach Golf Club
2800 Bill Melton Rd.
Fernandina Beach, FL 32034

August 25th, 2016

Ron Hibbard
11329 Lake Dr.
Leesburg, FL 34788
352-409-2422
turfcat5@aol.com

Ron Hibbard, CGCS
11329 Lake Dr.
Leesburg, FL 34788
(352) 409-2422

Objective:

I have attached a letter of my Certification which will show my dedication and loyalty to the golf industry. I currently have an A.S. degree in Golf Course Operations and I am proud to hold the achievement of a Certified Golf Course Superintendent, which less than 2000 individuals' nationwide hold. I will continue to educate myself while achieving my goals in the golf course and landscape industry. In 2006 I achieved Certified Audubon Sanctuary status at Arlington Ridge.

I have been a board member for my local Chapter, Seven Rivers Golf Course Superintendents of America (SRGCSA) and was also a member of the Central Florida Chapter. I will continue to work with the Golf Course Superintendent Association of America (GCSAA) to help the industry preserve our natural beauty and help with environmental needs.

This accomplishment has given me the skill and knowledge to run a golf course at any level and to maintain top-notch equipment and personnel. I will keep the course conditions to its highest level within budget. With over 22 years experience on the golf course and 12 years Certified, I will manage and produce a desirable golf course while staying within budget. As an avid golfer with a 6 handicap I know what the golfers needs are and will give both the lower and higher handicap a competitive course.

Experience:

Nov. '14 – present
Bonifay CC
General Manager/Pro, Brady Godfrey PGA
Bonifaycountryclub.com
The Villages, FL. 352-408-6977

Oct. '06 – Nov. '14
Arlington Ridge GC
General Manager, Dennis Ahearn CCM
Leesburg, FL. 863-559-7581
Arlingtonridgegc.com

Oct. 2000 - Oct. 2006
Harbor Hills CC
General Manager, Steve Henne CM
Lady Lake, FL 352-753-7000
Harborhills.com

Achievements:

Certified Golf Course Superintendent (2003 – 2018)
Certified Audubon Sanctuary (Arlington Ridge GC, since 2006)
Board of Directors- SRGCSAA
Certified Stormwater Manager

Education:

- A.S. Degree, Lake City Community College, 1994 - 1997
- USAF, 1986 - 1990 Honorable Discharge
- Licensed spray applicator exp. 9/17



Parent-Junior Tournament

Juniors must be under 18 years of age

Saturday, October 8th 2016

Tee Times start @ 9am

Member: \$35
Beach Card: \$40
Public: \$45
Junior play for FREE

INCLUDES:
GOLF & RANGE BALLS
ON COURSE CONTEST
PRIZES FOR 1ST, 2ND & 3RD
LUNCH

Sign Up in the Golf Shop Today

or by calling

Golf Shop 904.310.3175 | Fernandinabeachgolfclub.com

Book my tee time



Fernandina Beach Golf Club

2016-2017 Membership

MEMBERSHIP RATES

Junior- \$125

Senior- \$600

Single- \$675

Couple- \$1,025

Senior Couple- \$925

Tax not included

Benefits Include..

*\$20 Cart fee

*10% discount on all non sale items in the Pro Shop

*10% discount on all Food and Beverage products.

*Fully stocked Pro Shop

*Driving Range & Putting Green

**FOR MORE INFORMATION
PLEASE CALL 904.310.3175**



904.310.3175 | fernandinabeachgolfclub.com

Book my tee time

Fernandina Beach Golf Club

2016-2017 Membership

City Resident

Non City Resident

Junior- \$125

Junior- \$175

Senior- \$600

Senior- \$700

Single- \$675

Single- \$775

Couple- \$1,025

Couple- \$1,125

Senior Couple- \$925

Senior Couple- \$1,025

Ask about our Limited Access Membership
for 2017!

FOR MORE INFORMATION PLEASE

CALL 904.310.3175



904.310.3175 | fernandinabeachgolfclub.com

Book my tee time



Fernandina Beach Golf Club

2800 Bill Melton Rd
Fernandina Beach, FL 32034
904.310.3175

27 hole Golf
Course

18 holes of Brand
New Champion
Turf Greens

Amenities Include..

- *Full service Restaurant and Bar
- *Banquet Room for Private Events
- *Fully stocked Pro Shop
- *Driving Range & Putting Green
- *PGA certified Instruction

COME JOIN US TODAY!!



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Book my tee time

2016 - 2017

MEMBERSHIPS



City Resident

Junior - \$125
Senior - \$600
Single - \$675
Couple - \$1,025
Senior Couple - \$975

**Ask about our
Unlimited Membership
today!!!**

Non City Resident

Junior - \$175
Senior - \$700
Single - \$775
Couple - \$1,125
Senior Couple - \$1,025

FOR MORE INFORMATION PLEASE CALL 904.310.3175

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