



AGENDA
FERNANDINA BEACH YOUTH ADVISORY COMMITTEE
SPECIAL MEETING
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034
APRIL 6, 2016
2:30 PM

1. CALL TO ORDER / ROLL CALL

2. PLEDGE OF ALLEGIANCE

3. DISCUSSION

3.1. COMMUNITY RECYCLING EVENT PROJECT – APRIL 16, 2016

Review and discuss volunteer logistics.

Documents: [2016 Recycle Flyer.pdf](#)

3.2. FLORIDA LEAGUE OF CITIES VIDEO COMPETITION

Gather images for the video and begin work on the written action plan.

Documents: [Video Competition.pdf](#)

4. COMMITTEE COMMENTS

5. PUBLIC COMMENT

6. ADJOURNMENT

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

MAINT / UTILITIES COMPLEX
1017 S 5TH ST. EXT.
FERNANDINA BEACH
APRIL 16TH, 2016
7AM-3PM



REDUCE.

The City of Fernandina Beach is hosting the

ANNUAL RECYCLE

EVENT & FOOD DRIVE

REUSE.

PAPER SHREDDING.

GLASS/PLASTIC BOTTLES.

PROPANE TANKS.

STEEL/ALUMINUM CANS.

PAPER. CARDBOARD.

METAL.

ELECTRONICS.

APPLIANCES.

OIL&FILTERS. TIRES.

HAZARDOUS CHEMICALS.

FLUORESCENT BULBS.

PAINT. BATTERIES.

MEDICATIONS.

(Non-Prescription)



Please bring non-perishable food items for the Food Pantry, such as: tuna, meats, soup, beans, fruits, vegetables, pasta, and peanut butter.

RECYCLE.

www.fbfl.us/recycle

(904)310-3315

facebook.com/fernandinabeachmaintenance



301 S. Bronough Street, Suite 300 • Post Office Box 1757 • Tallahassee, FL 32302-1757
(850) 222-9684 • Fax: (850) 222-3806 • Website: www.flcities.com

To: Florida Member Cities
From: Florida League of Cities
Date: January 29, 2016
Re: Nomination Forms for 2016 Florida Municipal Achievement Awards &
2016 FLC Municipal Youth Council Video Competition

Please find enclosed a nomination form for the 2016 Florida Municipal Achievement Awards and a nomination form for the 2016 FLC Municipal Youth Council Video Competition.

The goal of the *Florida Municipal Achievement Awards Program* is to recognize innovations and excellence in municipal government. **Achievement Award nominations must be received by Friday, May 6, 2016.**

The goal of the FLC Municipal Youth Council Video Competition is to provide a way for Florida's youth councils to showcase their ideas, creativity and commitment to their community. The competition is open to youth councils sponsored by a city, town or village government that is a member of the Florida League of Cities. **Youth Council Video Competition nominations must also be received by Friday, May 6, 2016.**

We hope your city will participate in these award programs. **PLEASE BE SURE TO CAREFULLY READ THE NOMINATION REQUIREMENTS FOR EACH.** For more information, please contact Sharon Berrian at sberrian@flcities.com or call (850) 222-9684. Thank you.

Enclosures: Nomination brochures



FLORIDA LEAGUE OF CITIES MUNICIPAL YOUTH COUNCIL VIDEO COMPETITION



CONTEST OVERVIEW

The Florida League of Cities is pleased to announce the **Fifth Annual Youth Council Video Competition**. The goal is to provide a way for Florida's youth councils to showcase their ideas, creativity and commitment to their community.

This year's youth council video competition asks youth councils to create a 30-second or 60-second video (public service announcement, or PSA) to answer one simple question: **Why I Love My City?**

By participating in a youth council, you are uniquely positioned to see your city in a new light. Hopefully, you have become more aware of its amenities, natural beauty, effective service delivery, and initiatives that support community engagement.

Take some time to consider why your city is special – what elements do you love the most? Be creative and develop an action plan to use as a guide for your video. Include in the action plan a strategy for your video to have a viral impact on social media. The competition's official hashtag is **#YouthCityLove**. Be sure to use it so that the Florida League of Cities can retweet/share.

Your entry will be evaluated on a number of criteria, including the presentation and evaluation of the competition's theme, an effective/creative action plan, the video and adherence to the competition's criteria.



ABOUT YOUTH COUNCILS

Youth councils are composed of students, typically from different high schools within the city, who may also serve as an advisory board to the city commission/council. These students are the leaders of tomorrow. Youth councils are a great way to get local youth involved in their city governments. It is important to expose them to municipal government at an early age. Youth councils benefit both the city and the students.

For more information, read the League's publication, "A Guide for Creating a City Youth Council," on our website at: <http://www.floridaleagueofcities.com/Publications.aspx?CNID=178>



QUESTIONS?

If you have any general questions, please contact Sharon Berrian at sberrian@flcities.com or by calling (850) 701-3660. Or contact Jenna Tala at jtala@flcities.com for questions or assistance on the social media aspect of your nomination or by calling (850) 701-3674. We look forward to receiving your material.





CRITERIA FOR VIDEO/PUBLIC SERVICE ANNOUNCEMENT

The video (PSA) should be **30-seconds long** or **60-seconds long** (if you decide to do the longer PSA). The video must incorporate the elements stated in this brochure. The video must be student developed and edited. Creativity is encouraged! Any use of music, language, animation or special effects must be appropriate. The video cannot include any language, photos, images, music or effects that would be patently offensive or inappropriate for viewing by a general audience of all ages. Copyrighted material should not be used unless you have received permission from the owner of the material.

We are not looking for professional quality - but we are looking for creativity and imagination!



APPLICATION PACKET SUBMISSION INSTRUCTIONS

Please email your entry to Sharon Berrian at sberrian@flicities.com and Jenna Tala at jtala@flicities.com on or before the **Friday, May 6, 2016, deadline** or mail it to Sharon Berrian, Florida League of Cities, P.O. Box 1757, Tallahassee, FL 32302-1757.

(NOTE: You should receive an email of receipt following the submission of your nomination and video. If you do not receive it, please contact sberrian@flicities.com.)



APPLICATION PROCESS

The Florida League of Cities Municipal Youth Council Competition is open to youth councils sponsored by a city, town or village government that is a member of the Florida League of Cities.

The application packet **must** include:

- ▶ A completed nomination form. See form on last page.
- ▶ One 30-second or 60-second video (PSA) nomination saved to YouTube that the judges can view. Include specific written instructions for accessing the website. See "Criteria for Video/Public Service Announcement".
- ▶ A 500 word or less action plan supporting your PSA and proposal stating your case. This is intended to be a brief proposal explaining your video concept. See "Criteria for Action Plan" below.
- ▶ A letter of recommendation on behalf of the mayor and/or council/commission. A letter may also be provided on their behalf by the city manager.

Your nomination **WILL NOT** be complete if missing any of the above.



JUDGING

Judging will be based entirely on the youth council's submitted entry.

All materials must be received by the League no later than Friday, May 6, 2015.

Judging will be conducted by an independent panel of judges (composed of non-League staff) with considerable expertise in youth/civic programs and governance.



CRITERIA FOR ACTION PLAN

The following award criteria must be thoughtfully and clearly presented in your written narrative, which should be no longer than 500 words. The action plan is intended to be a brief proposal explaining your video concept.

Tell us about your city. Take some time to consider why your city is so special to you - what elements do you love the most? Be creative and include in the action plan a strategy for your video to have a viral impact on social media. Remember: The competition's official hashtag is **#YouthCityLove**. Be sure to use it so that the Florida League of Cities can retweet/share.

Tell us about your youth council. Provide a brief opening paragraph about your youth council, its make up, purpose/projects and work with your city.

Use of award money. If your youth council is selected for one of the awards (listed under *Announcement of Winners on the following page*), how will this money be used to further enhance the goals/efforts of your youth council and the city/citizens it serves?



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ANNOUNCEMENT OF WINNERS

Winners will be announced in June 2016. There will be five awards presented (First through fifth place). Winners will:

Be showcased on the League's website and social media platforms

- ▶ Be highlighted in the League's *Quality Cities* magazine and recognized in press announcements
- ▶ Be recognized at the League's annual conference in August during the Youth Council educational Summit, or another appropriate venue/event.
- ▶ Receive a monetary award and trophy:

First Prize: \$500

Second Prize: \$350

Third Prize: \$250

Fourth Prize: \$150

Fifth Prize: \$100

The League reserves the right not to award all prizes in any of the categories.



FLORIDA LEAGUE OF CITIES MUNICIPAL YOUTH COUNCIL VIDEO COMPETITION

NOMINATION FORM

DEADLINE: FRIDAY, MAY 6, 2016

Name of Youth Council: _____

Video Title: _____

Name of City/Town/Village Represented by Youth Council:

Name of Youth Council Coordinator: _____

Title: _____

Address: _____

Telephone: _____ Mobile: _____ Fax: _____

Email Address: _____

Name of Contact Person (This is the person submitting this application who can answer specific questions about the entry, if needed.):

Title: _____

Address: _____

Telephone: _____ Mobile: _____ Fax: _____

Email Address: _____

IMPORTANT: Include judges' instructions or link for accessing your video via the Internet/youtube (use additional sheet of paper, if necessary).

For more information, please contact Sharon Berrian at (850) 701-3660 or by email at sberrian@flcities.com.

Length of Video:

30 seconds

60 seconds