



AGENDA  
ARTS & CULTURE NASSAU  
REGULAR MEETING  
MONDAY, JANUARY 4, 2016  
6:00 P.M.  
PECK COMMUNITY CENTER RECEPTION ROOM  
516 S. 10th STREET

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF MINUTES
- 3.1. MINUTES

Documents: [REGULAR MEETING MINUTES 120715.DOCX](#)

4. OLD BUSINESS

- 4.1. FLORIDA LITTLE THEATRE (FLT) SITUATION

*ARE THEY MENTIONED BY NAME IN OUR CHARTER? IF SO WE MAY HAVE TO CHANGE THAT POSITION TO ANOTHER AT-LARGE MEMBER.*

- 4.2. FOLIO DISCUSSION

*FIND OUT WHETHER THE CITY HAS A POLICY ON A COMMISSIONER DOING BUSINESS WITH ONE OF ITS MEMBERS. HAVE THE COUNCIL MEMBERS TALKED TO THEIR ORGANIZATIONS ABOUT WHAT WE MIGHT DO FOR THEM?*

- 4.3. NOMINATIONS

*CHAIR MCDONALD WILL SERVE AS THE CHAIR FOR THE NEXT YEAR. WE WILL NEED TO NOMINATE A VICE-CHAIR.*

- 4.4. WEBSITE / FACEBOOK

*WHERE DO WE WANT TO GO WITH THE WEBSITE? ASK FORMER MEMBER TERRI DEAN HOW MUCH ACTIVITY WE HAVE ON OUR FACEBOOK PAGE.*

5. NEW BUSINESS

6. ADJOURNMENT



ANY PERSON WISHING TO APPEAL ANY DECISION MADE BY THE COMMISSION WITH RESPECT TO ANY MATTER CONSIDERED AT SUCH MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDINGS, AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS MADE.

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).



**\*Call to Order**

6:01pm: Chair McDonald

**\*Members Present**

Chair McDonald, Member Hart, Barron, Bolan, McLeod, Shea, Taylor and McDannald

**\*Members Absent**

Member Payne and Powell

Open Spots

County Member, At Large Member, At Large Member

**\*Guests:**

No Guests

**\*Approval of Minutes (November 4, 2015)**

Motion: Member Bolan / 2<sup>nd</sup>: Member McDannald

Aye: Member Barron, Hart, Bolan, McLeod, Taylor, McDannald, Shea and Chair McDonald

Absent: Member Payne and Powell

**\*Old Business:**

- Forum Update
  - Vicki did a wonderful job
  - 8 people attended
  - March and October were discussed as the optimal times for the forum
  - Past forums included marketing, social media, and grant writing
- Final Review of Brochure
  - Remove FLT from the brochure
  - Member Bolan presented a guide from The Arts & Cultural Alliance of Sarasota County. This guide was paid for in part by Sarasota County Tourist Development Tax Revenues. If Arts and Culture Nassau Committee is interesting in enhancing their brochure they would have to look at similar funding.
- Folio Discussion
  - Questions were raised if the City or County has a policy about Committee Members bringing business ideas to the board from business they represent and would monetarily benefit from.

- Would the Committee Member have to abstain on the vote if it came to that point?
- There were board members that like the idea of using the Folio Weekly for marketing as well as some not in favor.
- Staff Liaison will see if there are any policies in place regarding this issue.

**\*New Business**

- Website Review
  - Our website is currently not seeing any traffic.
  - Board Members need to send their information to Member Taylor so the website can be updated.
  - Member Barron did some research on the website and concluded adding key words will help draw more people to the website.
  - We would like to add our website link the following sites; Chamber of Commerce, TDC, News Leader, Omni, Ritz Carlton, Residence Inn, Fernandina Beach Observer.
- Chair / Vice Chair Nomination
  - Tabled
- January Meeting Date
  - January 4<sup>th</sup> is ok for the January meeting.

**\*Updates**

- Annual Report to the County Commission
  - Chair McDonald will email the report to Scott to be forwarded to the County for review/update.
- Transfer Member Hart from FLT to at-large member
  - FLT will be closing the end of the year

**\*Adjournment**

7:10 p.m., Chair McDonald

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Board Member

Date

\*Minutes recorded and transcribed by Scott Mikelson